

**Getting to the welcome reception** Sunday, June 19, 5:30 to 8:00pm  
*Conference check-in will be available at the reception.*

Luma is located at 350 King Street West on the northwest corner of King Street and John Street just west of downtown Toronto.

Luma is in the heart of Toronto's Theatre District and housed on the second floor of the Toronto International Film Festival (TIFF), the TIFF Bell Lightbox. You can get to Luma by car, public transit or bike and on foot.

King Street is a major and long street running east - west and John Street is a minor street running north - south. As a point of reference, no matter what your mode of transportation, Luma is several major blocks east of the conference venue, north of the CN Tower and Lake Ontario.

## Getting to the reception by taxi

If you are coming from the airport, provide your driver with the description above. Most drivers will know the area well. Note that Luma is walking distance from the three conference hotels (5-minutes from the Intercontinental, and 10-15 minutes from the Westin Harbour Castle and Hilton Double Tree). See the information below on arriving at the conference venue on foot.

From elsewhere you can flag a taxi down on the street or call to be picked up. Below are the numbers and websites for a few common taxi companies:

Beck: (416) 751-5555 | [www.becktaxi.com](http://www.becktaxi.com)

Diamond: (416) 366-6868 | [www.diamondtaxi.ca](http://www.diamondtaxi.ca)

Co-op: (416) 504-2667 | [www.co-opcabs.com](http://www.co-opcabs.com)

Crown Taxi: (416) 240-0000 | [www.co-opcabs.com](http://www.co-opcabs.com)

City Taxi: (416) 740-2222 | [www.citytaxitoronto.com](http://www.citytaxitoronto.com)

If you are at the Allstream Centre for the Sunday workshops you can catch a taxi from the taxi stand located on Princes' Boulevard, across the road from the Allstream Centre.

Most taxicab companies now have apps to help you order and track taxis. You can learn more by visiting their respective websites above. You can also book cabs online from these websites.

## On foot

*Walking to the reception from any of the conference hotels, the Allstream or the subway allows you to take in some of Toronto's landmarks.*

### [From the Hilton Double Tree \(1.4 km, ~17 minutes\)](#)

Luma is to the southwest. Walk south on Chestnut Street toward City Hall. You can walk through the square at City Hall (Nathan Phillips Square) to Queen Street and turn right (west). Continue on Queen Street, cross University Avenue and turn left (south) onto Simcoe Street. King Street is three major blocks south of Queen. You will pass Richmond and then Adelaide before you get to King. Make a right onto King and in a couple of minutes (300 m) you will come upon the TIFF Bell Light Box at the corner of King and John. Luma is on the second floor.

### [From the Westin Harbourfront Castle \(1.8 km, ~24 minutes\)](#)

Luma is to the northwest. Exit the hotel and turn left, walking west along Queen's Quay to Bay Street. Turn right (north) on Bay Street and continue to Front Street (~500 m). Turn left (west) on Front Street and continue for ~250 m to University Avenue. Make a right (heading north) to Wellington St. Turn left onto Wellington and continue 250 m to David Pecaut Square (Roy Thompson Hall will be on your right). Meander through the square going on a northwest angle to King Street. Turn left on King and walk west to John Street. The TIFF Bell Light Box at the northwest corner. Luma is on the second floor.

### [From the Intercontinental \(600 m, ~8 minutes\)](#)

Luma is to the northwest. Exit the hotel cross to the north side of Front Street. Turn left, walking west along Front Street for 100 metres to a pedestrian path that connects Front Street to Wellington Street just to the North. Here you can cross Wellington to continue North through another pedestrian area, David Pecaut Square (Roy Thompson Hall will be on your right). The square connects Wellington to King Street. Turn left on King and walk west to John Street. The TIFF Bell Light Box at the northwest corner. Luma is on the second floor.

## [Getting to the reception by public transit \[TTC\]](#)

Luma is less than 500 metres from the St. Andrew subway station. After exiting the station you can walk west along King Street West or catch the #504 streetcar travelling west along King Street from the north east corner of King and University Avenue. The TIFF Bell Light Box at the northwest corner of King Street and John Street. Luma is on the second floor.

Always get a transfer when you enter the TTC system. If you are boarding a streetcar or bus, ask the driver for a transfer. If you are entering the subway system, get a transfer from the bright red transfer dispensary that will be obvious almost immediately upon entering through the subway station turnstiles. A one-way adult cash fare on the TTC is \$3.25.

## Driving to the reception

### From Pearson International Airport

Exit the airport onto Highway 427 South to Gardiner Expressway East (~12 km). Take the Gardiner Expressway East to Lower Spadina Ave/Spadina Ave, Toronto (~13 km). Take the Spadina Avenue exit and continue on Spadina Ave (you will be going north) to King Street West (~750 m). Turn right onto King Street. After the first short block, begin to look for parking. There are metered street parking spots on King Street (\$4.00/hr) and flat rate parking (10-\$15) if you turn left (north) onto Peter Street or Widmer Street. From there, the TIFF Bell Lightbox is a short walk east, at the corner of King Street and John Street. Luma is on the second floor.

### From Billy Bishop City Centre Airport

Drive north on Bathurst Street and turn right on Fort York Boulevard (~500 m), or right on Front Street (~750 m). Turn left onto Spadina Ave and drive to King Street (300-500 m). Turn right onto King Street. After the first short block, begin to look for parking. There are metered street parking spots on King Street (\$4.00/hr) and flat rate parking (10-\$15) if you turn left (north) onto Peter Street or Widmer Street. From there, the TIFF Bell Lightbox is a short walk east, at the corner of King Street and John Street. Luma is on the second floor.

### From the east

Take the Gardiner Expressway to the Spadina Ave exit. Drive north on Spadina Avenue to King Street (~750m). Turn right onto King Street. After the first short block, begin to look for parking. There are metered street parking spots on King Street (\$4.00/hr) and flat rate parking (10-\$15) if you turn left (north) onto Peter Street or Widmer Street. From there, the TIFF Bell Lightbox is a short walk east, at the corner of King Street and John Street. Luma is on the second floor.

### From the west

Take the Gardiner Expressway East to Lower Spadina Ave/Spadina Ave. Take the Spadina Ave. exit and continue on Spadina Ave (you will be going north) to King Street West (~750 m). Follow the directions for from the east above.

## Parking

There is some metered street parking on King Street for \$4.00/hour. Several parking lots offer flat rate parking on the following streets that run north off King Street and south off Adelaide Street. Parking in these lots will range from \$10-15 for the duration of the reception. Peter Street and Widmer Ave have the most.