

PREMUS2016 TORONTO

June 20-23, 2016

Allstream Conference Centre
Toronto, Ontario, Canada

premus2016.iwh.on.ca

Ninth International Conference on the Prevention
of Work-related Musculoskeletal Disorders

*Prevention of Work-Related Musculoskeletal Disorders
in a Global Economy*



The PREMUS 2016 Host

The Institute for Work & Health (IWH) is an independent, not-for-profit research organization. The Institute has been described as one of the top five occupational health and safety research centres in the world. At IWH, our goal is to protect and improve the health of working people by providing useful, relevant research. We conduct and share research with policy-makers, workers and workplaces, clinicians and health & safety professionals IWH has had a longstanding focus on the prevention of work-related musculoskeletal disorders (MSDs) research, and the prevention of work disability associated with MSDs.

Event Information

The Institute for Work & Health is delighted to host **PREMUS 2016**, the 9th International Conference on the Prevention of Work-related Musculoskeletal Disorders. The conference will be held in Toronto, June 20-23 2016 at the Allstream Centre, conveniently located on the shores of Lake Ontario near the city centre.

Following a successful 8th conference in Busan, Korea, IWH will offer an exciting and provocative program of keynote presentations and symposium sessions. The Institute for Work & Health is proud to continue PREMUS's more-than-20-year history as an international platform for the exchange of knowledge and expertise in MSD research and intervention practice related to the prevention of work-related MSDs.

Event Outline

We look forward to welcoming more than 400 delegates from over 40 countries for four days of exchange about the latest research on the prevention of work-related musculoskeletal disorders (MSDs). Since 1992, PREMUS has gathered together scientists, students, practitioners in occupational health & safety, epidemiologists, ergonomists, industrial engineers, clinicians and policy-makers, with the goal of promoting multidisciplinary research and the translation of that research into changes in policy and practice to improve worker health and safety.

Sponsorship Opportunities

The Institute for Work & Health is looking for quality sponsors with interest in the prevention of musculoskeletal disorders. As a PREMUS 2016 sponsor, your organization has access to a local and international audience to promote your services or products. In addition, you will have the freedom to tailor your exposure. Primary sponsorship provides highest visibility with the most opportunities. Supporting sponsorship targets specific audiences amongst conference delegates. To enhance your presence at the conference, we will work with you to maximize your exposure through booths, displays and active promotions.

Conference Themes

The ninth International Conference on the Prevention of Work-related Musculoskeletal Disorders will focus on the following themes:

Prevention of Work-Related Musculoskeletal Disorders in a Global Economy

- 1. Field Evaluations of MSD Prevention Policies, Programs and Practices*
- 2. Economic Burden of Work-Related Musculoskeletal Disorders*
- 3. Epidemiology of Work-Related Musculoskeletal Disorders*
- 4. Biology of Work-Related Musculoskeletal Disorders*
- 5. Measuring Exposures in a New World of Work*
- 6. Management of Work-Related Musculoskeletal Disorders and Sustainable Employment*
- 7. Health Disparities and Globalization*
- 8. Emerging Issues in the Prevention and Management of Work-Related Musculoskeletal Disorders*

Sponsorship Options

Primary Sponsors

The Diamond Sponsor Lead receives maximum visibility at the conference. The Diamond sponsor is recognized as the lead conference sponsor before, during, and following the conference.

Platinum, Gold and Silver Sponsors receive varying levels of visibility at the conference appropriate to their sponsorship.

These sponsorships are an excellent opportunity to engage directly with delegates and be recognized within the PREMUS community. For organizations that research, educate and promote prevention of musculoskeletal disorders, these sponsorships allow highly visible recognition of their dedicated efforts.

	Diamond (Lead Sponsor ¹)	Platinum	Gold	Silver
Cost	\$25,000	\$15,000	\$10,000	\$7,500
Full Conference Registrations (includes Welcome Reception Dinner)	3	2	1	1
Exhibitor Passes	3	2	2	2
Exhibit Space ²	Y	Y	Y	Y
Logo on Conference Homepage	Y	Y	Y	Y
Prominent Conference Signage	Y	Y	Y	Y
50-word Description for Program e-Booklet	Y	Y	Y	Y
Mention in Conference Press Release	Y	Y	Y	N
Exposure in pre/live/post-event social media coverage	Y	Y	Y	N
Conference app (includes profile, active links to tools or products, videos and logo on event floor plan)	Y	Y	Y	Y

¹ Lead Sponsors will be most prominent in conference advertising and visibility.

² Standard 6 foot table, chairs, power strip and internet access. Exhibitors are responsible for any additional AV equipment orders and materials not specifically listed.

Supporting Sponsor

Supporting Sponsors are offered a la carte opportunities to become actively involved in the PREMUS 2016 conference. These sponsorships are an excellent way to participate in global efforts to prevent musculoskeletal disorders.

Sponsors have the opportunity to select audiences they would like to target as well as select a level of exposure that meets their needs.

	Welcome Reception	Conference Special Dinner	Recharge station	Plenary sessions / Keynote speakers	Breakout sessions
Cost	\$7,000	\$7,000	\$5,000	1 for \$5,000 ³	1 for \$3,000
Logo on Conference Sponsor Page	Y	Y	Y	Y	Y
Branding in Respective Event Room/Area	Y	Y	Y	Y	Y
Promotions Table at Session Room/Area	Y	Y	Y	Y	Y
Full Conference Registration	1	1	1	1	1
Conference app (includes profile, active links to tools or products, videos and logo on event floor plan)	Y	Y	Y	Y	Y

³ If an organization is sponsoring more than one session, a discount will be arranged for additional sessions.

Questions & Comments

If you have any questions about Conference sponsorship opportunities or ideas/suggestions, please contact:

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